

# Press Release

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For Immediate Release

## **Aspire Innovation LLC rebrands as Standzout™**

Reintroduces iProp as Standzfree™

Evansville, IN – Today, Brandon Barnard, CEO of Aspire Innovation LLC, announced the rebranding to Standzout™ and launch of its new website [www.standzout.com](http://www.standzout.com).

Aspire is best known for the world's first and best selling tablet floor stand, Standzfree™.

"Recently, our company has made significant investments in the area of Intellectual Property and proven sales and marketing expertise. Standzout™, better describes the current and future accessory innovation that will be forthcoming from our company for all mobile device products that are driving our lives, not just the iPad®.

"With the rebranding of our tablet floor stand, the former iProp, to Standzfree™, completed; we have a roadmap in place for numerous other mobile device accessories that will provide exceptional enhanced use, quality and innovation for the marketplace.

"We are now through the entire rebranding process and are focused on two core business objectives: Expanding our brand internationally and quickly launching our next products".

### **About Aspire Innovation LLC**

Founded in 2010, Aspire is solely focused on enhancing the mobile computing and communication experience through innovative and luxuriously designed mobile accessories designed for the smart phone and tablet marketplace.

Designed in the USA, in Evansville, IN, Aspire markets its products under the brand Standzout™. The Standzfree™, hands free tablet floor stand, is the world's first widely accepted product that enables users to free up valuable desk space and enable hands free viewing of tablets while at the desk, at a kiosk or at rest in bed watching Netflix®.

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